

Loose Bead Society of Greater Milwaukee

Meeting of the Board of Directors

April 5, 2010

Board members in attendance: Cindy Collins, Helen Dahms, Kat Feldman, Nancy Langlas, Julie Miller, Traci Otte, Brenda Schweder, Amy Smith, Kathy Willmering.

President Brenda Schweder called the meeting to order at 6:36 pm.

Approval of Minutes; Julie Miller

- March 1, 2010 board meeting. Approved with clarifications.
- March 15, 2010 board meeting. Approved with corrections.
- March 15, 2010 program meeting. Approved with corrections.

Treasurer's Report; Amy Smith

Finances

- Quicken is now being used to keep the books.
- The check register will be sent via email to the board each month.
- Amy distributed a category detail report for the first quarter.
- The accounting system is a cash basis system.
- Amy would like to develop a budget based on past activity for the board to approve. Presentation of the proposed budget was put on the agenda for August.

Liability Notice for Baggage Check and Vendor Relief

- A lawyer Amy knows recommended we have liability notices and provided some details. The statement must indicate that Kalmbach and/or other partners are not responsible. The lawyer also indicated we don't need to be an LLC since we are a 501(3)(c) organization.

Unfinished Business

501(c)(3) Status; Brenda Schweder

- Brenda sent the request for the original application.

LLC/Insurance; Brenda Schweder

- Nancy has introduced us to an insurance agent, whom Brenda has contacted. The agent is sure we can get a policy.

Global Bead Society; Brenda Schweder

- Brenda will be the LBS contact and will talk to Lynn Yuhr of the Florida Jewelry Arts Guide this week.

Operating Guidelines; Brenda Schweder & Julie Miller

- There are a few sections pending, so June was set as the due date for the compilation.

Committee Reports

President-elect; Helen Dahms

- Show and Sell Committee Meeting.
 - New Berlin Library Showcase. The committee concentrated on the library showcase and decided how to handle intake of items. An e-blast will be sent; members will be asked to submit one item and whether the item can be displayed also at the Bead&Button Show. The committee will switch out the items during the month if necessary. Items on display will be numbered so inquiries can be made about purchasing. Items will be photographed as they are submitted.
 - Loominosity. We will adapt many ideas from the Handweavers Guild. The committee developed a list of questions to take to the Guild.

- Rummage Sale. This will be a joint effort with the Special Events Committee. The room has been reserved for Friday afternoon, August 6, for three hours of setup.
- Logo. We will ask the graphics class for jpgs that can be projected when we present them to members. The designs will be discussed at the May 3 board meeting and presented to the membership meeting on May 10 for feedback. A decision will be made at the June 28 board meeting and announced at the July program meeting. Following that, we will develop a plan for roll-out, but in general will use the logo as pieces are printed or revised.
- Bead&Button Show
 - Bag stuffers and ad due April 15. Helen will work with Brenda.
 - Sign-up sheets will be available at April and May meeting. Traci will work on an online form for May.
 - Helen is hoping to use some of the good photos taken this past year for the backdrop photos.
 - Raffle tickets with the disclaimer must be printed; Amy knows a printer.
 - Kalmbach will provide a supply of posters, coupons and tickets.
 - Kalmbach would like five volunteers to help with the Bead Social; the volunteers will receive magazine subscriptions. We will announce to members at the April meeting and via Facebook; the deadline will be May 1. Five names will be randomly drawn on May 3.
 - Job opportunities at the Show will be made via Facebook only.
 - Kalmbach volunteer appreciation dinner will be August 25 at 5:30 pm.

Programming; Cindy Collins

Nationally-Known Instructor

- We have enough money to consider bringing in a nationally-known instructor. Brenda asked two committees to look into this – programming and special events for the 2011 retreat. We need to be working at least two years in advance.
A program the day following the Bead&Button Show would entail paying for one night in the hotel, logistics, and perhaps an honorarium.
- Sherry Serafini is booked through early 2012, so she has penciled us in for retreat 2012; alternatively, we may be able to get her for the June 2012 program.
Christi Friesen is not available for a fall 2010 weekend, but there is a potential for 2011.
Mary Hettmansperger is a possible instructor for the 2011 retreat.
- Cindy would like to find someone to speak at the program the day following the 2011 Bead&Button Show.
Another possibility is a special weekend of classes with the guest artist; regular program could be held the following Monday, even if not the usual week.
For future, we might want to coordinate with other bead societies (Chicago, Michigan).
- After discussion, the group agreed that our first priority is Christi Friesen, since we've already contacted her, and to try to schedule Sherry Serafini for a three-day event (weekend plus program Monday), not around the retreat or the Bead&Button Show.

Future Programs

- July – micro-macrame (two table topics have been announced; the committee will clarify)
- August – Blue Buddha
- September – Successfully Selling Your Stuff (tentative)
- October – vocabulary
- November – hands-on spiral rope

Special Events; Kat Feldman

- Challenge. The theme will be the metamorphosis of a butterfly or a moth. Yvonne will bring her butterfly display and books to another program. The July program is the due date and a member's choice vote will be that night. The committee is looking for judges. RAM is having a show and wants to partner with us; Patricia Blaskow of RAM will be one of the judges.
- Retreat. Kat checked with Amanda about possibly moving the retreat a week or two later; she prefers the second weekend in March.
The committee has written the following policies: If a member can find a replacement for a class or open beading, the original registrant will get a refund; otherwise the member will not get money back. Walk-ins will be accepted if there is space. The retreat will be limited to 60 registrants per day. Guests will not be allowed to participate in the retreat (in the classrooms or open beading).

Membership; Kathy Willmering

- Advertisement to Distribute at Rings & Things. Kathy showed a draft ad. She recommended printing 500 copies of the quarter pages ad, four-up, for a total of 2,000 flyers. It was so moved and seconded; the motion passed.
- Student Membership. Cindy suggested we allow students to attend as guests any program held at New Berlin Public Library. We will first research possible liability issues; Amy will talk to a lawyer she knows. We would like to encourage younger people to be interested in beading.

Website; Traci Otte

- Post something to the new Expand Your Horizons page.
- Facebook. There are 74 fans.
- Bylaws. Now listed on the navigation bar and as a separate line on the About Us page.
- Board Photos. Two board members don't want their photos posted. We will post pictures only, not biographies.

Old Business

Denim Shirts; Cindy Collins

- Five were sold at retreat; there are about 7 remaining, which will be offered to presenters.
- Donation to New Berlin Public Library. Brenda talked to a librarian about a possible donation of tables; an interim director will consider this. (There are tables to seat 80.)

New Business

Community Service Coordinator Position; Brenda Schweder

- No one has yet expressed an interest.

The meeting was adjourned at 8:52 p.m.

Julia E. Miller, Secretary