

The Loose Bead Society of Greater Milwaukee
Membership Business Meeting
March 21, 2016
New Berlin Public Library

The membership meeting for March, 2016 was a presentation by Alice Lauber, owner of one of our local bead stores "Midwest Beads". Alice and Gary, her husband, have been in business since 1997. Alice shared some of their history beginning with how she got into beading while living in Iowa. When she and Gary moved back to Wisconsin, they opened their first storefront in the Stonewood Village in Brookfield. After a few years, they relocated to Capitol Plaza where they stayed until 2014. Midwest Beads then moved to their newest storefront at Sendik's Towne Center. She listed the many services that make Midwest unique: large variety, one-of-a-kind beads, all of the basics, plus, of course, the helpful staff that is always ready to assist beaders with color and bead choices.