

The Loose Bead Society of Greater Milwaukee
Transition Meeting Follow-Up

July 17, 2017

Bruce Gendelman Co
500 W Brown Deer Rd
Milwaukee, WI

Board members in attendance: Maureen Bartz, Cindy Collins, Bonnie DeSautelle, Katy Hess, Jan Mueller, Becky Prusak, Allyn Steffen

Unable to Attend: Kathy Merrill, Carol Surges, Kathy VanDemark

Call to Order

- Katy Hess called the meeting to order at approximately 12:30 pm.

Membership Surveys

- Cindy Collins reviewed and discussed the June 2015 survey on Table Talks.
- After further review of the survey results, it was agreed that a lot of items on the survey had been addressed.

Possible Programming Topics

- Etsy – difficult because it changes frequently so it is hard to stay current
- More panel discussions
- Round Robins – not possible due to the size of the group

What should we be doing?

- Develop a new membership guide. Allyn Steffen volunteered to create it. She will need information from the Board members regarding the activities of the committees.
- Review the website frequently. Email Carol Surges immediately so that she is able to fix it.
- Photograph each member.
- Sort the membership by zip code and place on a map. Display the map at the October Membership Meeting in order to demonstrate to the members the difficulty in finding a meeting location that is convenient for everyone.
- Need to attract younger members.

Bead & Button Show

- Have a drawing to entice members to volunteer.
 - Each member receives one entry per time slot.
 - The problem is that it would be as though members were being paid to volunteer.
- Bad behavior should have consequences, including loss of membership in LBS.
- Vendor relief
 - Needs to be more controlled
 - Members are not allowed to accept gratuities. However, vendors may donate to LBS.
 - Conduct a meeting with the members volunteering for vendor relief. If the member does not attend the meeting, he/she will not be permitted to volunteer.
 - Prepare a list of things that the member must agree to before volunteering for vendor relief. The member must sign the agreement in order to volunteer.
 - The length of time for which the relief is provided to the vendor must be determined. Some vendors want relief for an hour or more.
- The position guidelines should be reviewed, with changes made as needed. The guidelines need to be reviewed with the members.
- Members should not congregate behind the bag check table if not working.
- The ability of a member to volunteer is at the discretion of the Board.
- Encourage members to stop at the booth to see if help is needed while they are at the Bead & Button Show.
- Conduct a Bead & Button Survey
 - Why can't people volunteer?
 - What would it take to get the member to volunteer?
 - How could we encourage members to volunteer?

- Shift length – would shorter shifts be better?
- How could vendor relief be improved?
- How could the position of raffle sales be improved?
- How could the bag check position be improved?
- Location of Booth
 - Could we suggest a location across from the entrance?
 - The position this year was good because the line moved right past the booth
 - Raffle – provide a place to fill out the raffle tickets that is located away from the prizes
 - Only request name and phone number – the address can be obtained later

Milwaukee Bead Show

- Kim Rueth needs a list of the LBS volunteers in order to provide them with free admission. All other LBS members must pay for admission.
- Kim Rueth asked that the volunteers be punctual.
- Last year Kim Rueth noticed that there wasn't a volunteer at the LBS table. She had to go and find the member. The member was shopping rather than watching the booth.
- Since the volunteers do not pay admission, they are ineligible for raffle prizes.
- Kim Rueth approved demonstrations by volunteers at the LBS booth.
- Maureen Bartz will decide the shift length. She needs three members to volunteer.

LBS Board

- Conduct regular committee meetings.
- The length of the office is mostly 2 years. Is this length of time scary to members who would otherwise consider volunteering?
- Programming Position
 - Time-sensitive
 - Carries the Society
 - Could two members share the position?
- What does a committee need in order to be successful?
- Expectations need to be made clear to committee members.
- The President should meet with new Board members to set expectations and provide a pep talk.
- Board members need to provide members with the opportunity to shadow them.
- Members could meet with current and prior board members in the position that interests them.

Adjournment

- The meeting was adjourned at 3:15 pm.

Becky Prusak, Secretary